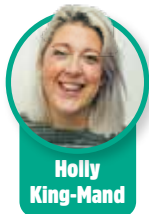


Write a blog



Holly King-Mand

Holly King-Mand is the nation's favourite English teacher; thousands of young people joined her free online lessons during lockdown. You can find even more advice at hollysclassroom.com

"Writing a blog is a great way to experiment with your writing style and get your ideas out there for the world to read," she says. "Many successful authors started their careers as bloggers and there's no reason why you can't follow in their footsteps in the future."

1 What is a "blog"?

A blog is a collection of written pieces of a blogger's opinion and knowledge on different topics that is shared online for people to read. Its layout is quite like diary entries, in that the most recent post is at the top, with a date and topped with a catchy title. Most blogs are written to appeal to a specific audience.



2 What will you write about?

This is a big decision because it will shape what you write about in each entry. You can pick something specific, such

as Roald Dahl books and news, or something broader and more varied, such as the best parks and playgrounds in the UK.

3 Learn from others

Reading other blogs is a great way for you to find out about blogs and help you choose what you'll write about.

Ask an adult to help you find suitable blogs to follow. You might already follow vloggers (video bloggers) on YouTube or book bloggers on other internet platforms.



4 Names are important

Your blog will need a catchy name. "Holly's favourite books about all things to do with literature for fans of

Shakespeare" isn't quite as appealing as "Holly's

5 Sharing your blog

To start with, you might like to ask your school or community group if you could publish your blog in their newsletters or websites. This will give you a chance to share your writing with people you trust. If all goes



well (or you feel ready to dive into blogging) you can ask an adult to help you create a webpage on which to publish your blog.



6 Promoting your blog

Once it is online, you'll need to let people know where they can find it. Ask an adult to help you promote it by telling friends and family about what you're doing. You could even create a poster and put it up in your local supermarket or library (or wherever your target audience is likely to be found).

OODLES ONLINE

There are nearly 600 million blogs on the internet.



Blog about something that interests you

Head to theweekjunior.co.uk/activityhub for more crafts and recipes.

