



Make a Saul Bass-style film poster

Hello, my name's Olaf Falafel; I'm an author, Illustrator, dad and stand-up comedian. I also have an online Art Club offering drawing tips, information about artists and jokes, like this: Have you heard of the film, *Constipated*? It hasn't come out yet.*

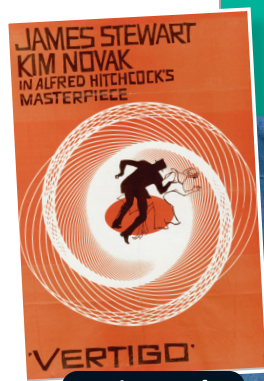
The BAFTA film awards take place on 16 February in London and, for that reason, I want to talk about Saul Bass. He designed posters and opening credits for films, using simple shapes and bold colours. He worked on films including *West Side Story* and *Vertigo*.

This is my Bass-style poster for a made-up film called *Constipated*, but to make it seem classy I've made it French – *Constipé*! You can copy this or create your own design. Sketch out some ideas on paper.

What you need

- A sheet of black card
- Pencil or pen
- Ruler
- Scissors
- White paint pen or pencil
- A sheet of coloured paper
- Glue
- A sheet of white card

* In case you didn't know, constipated means you find it difficult to do a poo.



Bass's poster for the film *Vertigo*.



1 Choose a simple design that relates to your film title and draw the individual elements on the black card.



2 Write out your film title. To ensure that each letter is a consistent height, it helps to draw two guide lines with a ruler.



3 Carefully cut out all the different shapes and letters in your image and title and set them aside.



4 Use a white paint pen or pencil to draw a spiral shape on the coloured paper. This paper needs to be a bit smaller than the white card.



5 Stick all the black shapes onto the coloured background. The main part of your design should go in the middle of the spiral.



6 Glue the poster onto the white card to give it a border. Add a tagline (a short phrase or description that entices people to watch the film).

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